



**Host of Discovery Channel's "Dual Survival" & 3X Legend of the Hit TV Series "Naked and Afraid"  
25 Year Retired Army Combat Vet, Extreme Survivalist, Adventurer, Survival Instructor**

*EJ's brand is All About Adventure, Ruggedness, and Toughness.*

*We believe his persona would make a great fit with your Company and be a great representative for your Brand.*

*EJ's energy, interpersonal skills, motivation, well-spoken nature, and loyalty will enhance your Team.*

**Contact: [JILL@PATRIOTPROMOTIONS.US](mailto:JILL@PATRIOTPROMOTIONS.US) with questions or for more info.**

**Attached are the packages we are offering for events:**

[November 1, 2017]

**Ultimate Survivor Sponsor Package (Limited to 1 Package):**

***Is a Platinum Sponsor and will be considered Top Priority Sponsor for the Event & get Top Billing!***

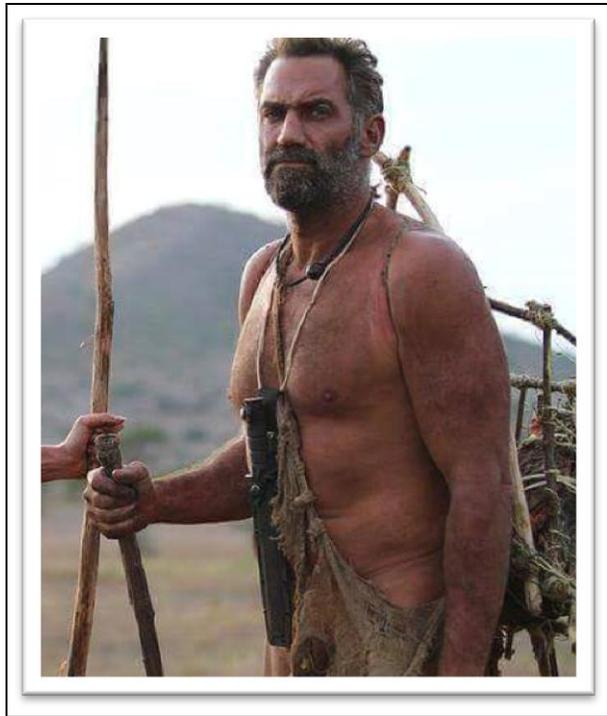
**Team Skullcrusher will provide and be responsible for:**

- EJ will appear at your booth daily for 2 hours (Sponsor's Choice of time slots starting after 10 am) for Choice of 3 days of the Event.

- Get Top Billing Priority for all Advertising, Logo Placements, All of EJ's Social Media promotion and shout outs.
- EJ will take unlimited photographs with fans and autographs.
- EJ will avail himself at the show for interviews on behalf of the Company.
- EJ will be available for any Meet and Greet the Company may have after the Event.
- EJ will provide photographs for the company's use.

**Platinum Sponsor will provide for:**

- Sponsor will pay the appearance Fee of \$10,000.00 to EJ. (50% Deposit due upon Booking).
- Sponsor will cover All travel, lodging, & Per Diem costs.
- Sponsor will cover All EJ's entry fees and such into the Event.
- Sponsor will provide EJ with any materials, equipment, or gear needed to properly represent Your Company.



**Master Survivor Sponsor Package (Limited to 2 Packages):**

***Is a Gold Sponsor (Order of Merit upon Booking) and will be considered  
a Priority Sponsor for the Event and get 2nd Billing!***

**Team Skullcrusher will provide and be responsible for:**

- EJ will appear at your booth for 2 hours on Sponsor's Choice of Selection of 2 days at the Event (Sponsor's Choice of time slots starting after 10 am after Platinum Sponsor which has priority).

- Get 2nd Billing Priority for all Advertising, Logo Placements, All of EJ's Social Media promotion and shout outs.
- EJ will take unlimited photographs with fans and autographs.
- EJ will avail himself at the show for interviews on behalf of the Company at the Company's Booth.
- EJ can be available for any Meet and Greets the Company may have at the Event based on EJ's availability and prior commitments for an additional \$500.00.
- EJ will provide photographs for the company's use.

**Gold Sponsor will provide for:**

- Sponsor will pay the appearance Fee of \$5,000.00 to EJ. (50% Deposit due upon Booking).
- Sponsor will cover 50% All travel, lodging, & Per Diem costs.
- Sponsor will provide EJ with any materials, equipment, or gear needed to properly represent Your Company.



**Advanced Survivor Sponsor Package (Limited to 4 Packages):**

***Is a Silver Sponsor (Order of Merit on Upon Booking) will be considered***

***a Basic Sponsor for the Event and get 3rd Billing!***

**Team Skullcrusher will provide and be responsible for:**

- EJ will appear at your booth for 2 hours on Sponsor's Selection of 1 Day at the Event (Sponsor's Choice of time slots after Platinum & Gold Sponsors starting after 10 am).
- Get Basic Advertising all EJ's Social Media promotion and shout outs.
- EJ will take unlimited photographs with fans and autographs.

- EJ will avail himself at the show for interviews on behalf of the Company at the Booth.
- EJ can be available for any Meet and Greets the Company may have at the Event based on EJ's availability and prior commitments for an additional \$750.00.
- EJ will provide photographs for the company's use.

**Silver Sponsor will provide for:**

- Sponsor will pay the appearance Fee of \$2,500.00 to EJ. (50% Deposit due upon Booking).
- Sponsor will cover 25% All travel, lodging, & Per Diem costs.
- Sponsor will provide EJ with any materials, equipment, or gear needed to properly represent Your Company.



**Primal Survivor Sponsor Package (Limited to 4 Packages):**

***Is a Bronze Sponsor (Order of Merit on Order Booked) will be considered  
a Limited Sponsor for the Event and get Limited Billing!***

**Team Skullcrusher will provide and be responsible for:**

- EJ will appear at your booth for 1 hour on Sponsor's Selection of 1 Day at the Event (Sponsor's Choice of time slots after Platinum, Gold, & Silver Sponsors starting after 10 am).
- Get Basic Advertising for all EJ's Social Media promotion and shout outs.
- EJ will take unlimited photographs with fans and autographs.
- EJ will avail himself at the show for interviews on behalf of the Company at the Booth.

- EJ can be available for any Meet and Greets the Company may have at the Event based on EJ's availability and prior commitments for an additional \$750.00.

- EJ will provide photographs for the company's use..

**Bronze Sponsor will provide for:**

- Sponsor will pay the appearance Fee of \$1,500.00 to EJ. (50% Deposit due upon Booking).

- Sponsor will provide EJ with any materials, equipment, or gear needed to properly represent Your Company.



You may know EJ from the Discovery Channel series "Naked and Afraid" and "Dual Survival". EJ is an Extreme Survivalist, Adventurer, and Retired Army Combat Vet. He is an expert in leadership, tracking, trapping, building shelter and equipment, primitive weapons, navigation, security, self-reliance, and self-defense.

EJ SNYDER is highly decorated Army Combat Veteran with 25 years military service under his belt, serving Ranger positions in Infantry and Airborne units. He joined the armed forces at 19. He moved up the ranks quickly, seeing combat in both the Gulf War in 1991 and a 15-month tour during Operation Iraqi Freedom 2 in 2004 to 2005. EJ earned two Bronze Star Medals, the Legion of Merit, the Order of St. Maurice (Centurion), and over 40 other Medals and decorations while serving the Nation. During his time in the Army, EJ attended a vast number of schools highly increasing

his diverse set of skills, deployed on training and missions all over the world, and received many accolades throughout his career. He stepped up as a Ranger Instructor, Survival & Tracking Instructor, and Drill Sergeant, EJ was a renowned athlete and fighter during his time, earning the nickname "Skullcrusher". EJ retired at the Rank of Sergeant Major/E-9.

EJ grew up in Northern New Jersey just outside NYC in tough Italian neighborhoods. EJ learned many outdoor skills and love for the wilderness with his late kid brother Jeff, when their Father took them camping, hiking, hunting, fishing, and trapping. They furthered those skills by canoeing, rafting, rock climbing, and long extended hikes. EJ and his brother could often be found near the nearest set of woods or waterway they could find within the confines of the concrete jungle honing their skills. EJ's brother was killed before his 22nd birthday. It greatly affected EJ.

When EJ was attending US Army Ranger School he received his first formal Survival Training and fell in love with the concept right away, so he started a self-study on the skill. Once he was assigned as a Ranger Instructor, he attended US Army Survival School (SERE-C) and Tracking Course and became the Primary Survival and Tracking Instructor for the course. Upon retirement EJ worked as a Government Contractor for 6 Years teaching Survival Skills to future Green Berets and other Soldiers at the US Army SERE School. EJ says that whether in the wild or on the field of combat he will always live by his motto: *Tua Sponte Superstes*, which means to "Survive By Your Own Will." EJ has been formally teaching survival skills to Soldiers and civilians ever since for well over 20 years.

EJ is an Extreme Survivalist and Adventurer who employs a "Train as you Fight" approach to survival, and believes in pushing not only the limits of your environment but yourself as well. He is constantly pushing these limits and trying to continually break through the "Law of 3's of Survival". He has thrust himself into many extreme survival situations and environments to grow as a survivalist and pass these lessons onto others. EJ believes that his brand of survival can be dropped into any environment, with no notice and little supplies, making it out where no man should walk.

EJ prides himself on being one tough old SOB with the tenacity, fortitude, willpower, and determination to be dropped anywhere in the world with nothing and come out on top! EJ also believes that if he is with other people, that he can lead them there as well – unscathed! You can also hear EJ from miles away screaming to the heavens with his battle cries! EJ's quest and journey to where he now stands is a testament of struggle, perseverance, dedication, and hard work.

EJ was looking at retiring from the US Army and was not quite sure what he wanted to do after the Army, but decided to rekindle an old dream of moving into the entertainment world in some capacity. He decided to try his luck as a TV/Film Military Technical Adviser, as well as doing some Stunt Work and Acting on the side. EJ found some success early on and was involved in many Main Stream Films, TV, commercials, web series, and independent and student film projects. Most known for his role and stunt work as "Redfern" a Freighter Boat Mercenary of the Hit TV Series "LOST". Some of EJ's other known Projects are the History Channel's "Patton 360" and the Chiller Network's "Can You Survive a Horror Movie", among other TV & Film projects.

EJ found himself being recruited for several Top Reality Competition Shows, being a Finalist for "Survivor 21" and "Big Brother 14". EJ's Real World Survival Skill Set and TV finally crossed paths as he was set out on TNT's "72 Hours: The Fijian Jungle (Episode 7)". Discovery Channel came calling and initially tried EJ out for their Hit TV Series "Dual Survival" with 4 others, EJ was passed on but quickly found himself thrust out on the filming of the Pilot episode of "Naked and Afraid: Terror in Tanzania", a 21 Day Survival Challenger where a strange man and woman come together for 21 Days completely Naked with one item each and try to survive til extraction. EJ was the 1st Man to complete the Challenge. Seven months later, when 3 people quit, EJ was joined by Laura Zerra to complete the challenge in "Naked and Afraid: Man Vs Amazon" making EJ the 1st Man to complete the 21 Day Challenge twice. EJ was asked back for the 40 Day Challenge of 6 men and 6 Women, in "Naked and Afraid XL" in the Colombian Badlands, making him the Only Man to complete the challenge three times! EJ holds the Highest PSR Survival rating in the Challenges History at 9.1!!!

EJ was recently joined by his Naked and Afraid XL Partner Jeff Zausch for the 9th Season of "Dual Survival". They tested their skills and partnership in several of the harshest locations, environments, and situations, finding themselves in Brazil, South America, Utah High Desert, Louisiana Swamplands, a Cave in the former USSR State of Georgia, South Africa, and Botswana, as well as surviving the recent Turkish Coup while in the Istanbul Airport.

EJ still teaches survival skills, does adventure trek guiding, serves as a motivational speaker, and does appearances. EJ is known for his hardened and tough exterior as well as for being a "Man's Man," but has compassion for his fellow man, passion for life, and a huge heart. EJ believes giving back to the community and the less fortunate is very important and works with many charities and causes in his spare time, many dealing with Cancer, Kids, Anti-Bullying and Veterans. He is always looking for his next adventure and challenge. EJ says he stands ready at any moment to leap into action on a minute's notice, whether it's a survival situation, helping a stranger in need, or reacting to a crisis.

**FOR MORE INFORMATION ON EJ, GO TO THE LINKS BELOW:**

EJ is the currently the Most Recognized Face, Voice, and Talent of Discovery Channel and in his Genre and the Survival and Outdoor Community, as well as in Military and Veteran Circles. He has great Cross Over appeal to many people of all backgrounds, ages, and demographics. EJ knows how to connect with people and is a pleasure to be around. He keeps his political opinions to himself, to ensure he never alienates others.

He is currently Ranked #3 in the World of Top Survivalist by the Tens:

<https://www.thetoptens.com/best-survival-experts/>

Please check out his Social Media or Web Page:

[www.ejsnyder.com](http://www.ejsnyder.com)

Facebook (Blue Check) 101,000 Followers +

<https://www.facebook.com/EJSkullcrusherSnyder/>

Twitter/Instagram: @ejsnyder333

LinkedIn: EJ Snyder

IMDB: EJ Snyder

[http://www.imdb.com/name/nm3473527/?ref=fn\\_al\\_nm\\_1](http://www.imdb.com/name/nm3473527/?ref=fn_al_nm_1)

You Tube: EJ Snyder Skullcrusher Survival the Official You Tube Channel and account erroljames07

<https://www.youtube.com/channel/UCZ-yG3JDTn1w-lhfuml3Mgw>

***THANKS AGAIN FOR YOUR CONSIDERATION OF EJ!!! ~ SKULLCRUSHER MANAGEMENT TEAM***